

IDYLLIC BEACH LIFE ANYWHERE

Crystal Lagoons®

www.crystal-lagoons.com

Headquarters

Av. Kennedy 8830, Santiago, Chile
Tel: +56 2 202 0231 / +56 2 202 1096
e-mail: info@crystal-lagoons.com

Regional Office for Middle East

P.O. Box 73547, Dubai, UAE
Tel: +971 50 157 7802
e-mail: info@crystal-lagoons.com

NEW CONCEPT AND TECHNOLOGY

Crystal Lagoons[®]

Very best amenity of the world

Man-made unlimited sized lagoons with crystal clear waters surrounded by white sands, palms and docks

Very low construction and maintenance costs

Sustainable technology, environment friendly

Complete change in real estate paradigm

Best competitive advantage

Highest innovation value

Global expansion that is revolutionizing the real estate market

Complete change in people's life style

State of the Art Technology and Innovative Concept

Crystal Lagoons Corp. has created and developed an innovating concept and technology, unique in the world, that allows constructing and maintaining unlimited sized lagoons with crystalline waters anywhere, apt for swimming and water sports, surrounded by white sand beaches, with very low costs of construction and maintenance.

Depending on the location and project specifications, Crystal Lagoons offers a unique solution that incorporates the concept and technology so as to maximize the project value.

- Projects in coastal locations with beaches that are not attractive for bathing.
- Projects in undeveloped second rows of coastal real-estate terrains with low commercial value.
- Projects in inland terrains, far from the coastline.
- Projects in urban terrains, in the middle or close to any city.
- Projects in public parks, creating previously unimagined urban beaches.
- Projects with attractive ornamental lagoons for public spaces.

Sustainable and Environment Friendly Technology

- Efficient system of pulse-based disinfection. It uses up to 100-times less chemical agents than conventional swimming pool systems.
- Full compliance with international standards for bathing full body contact recreational waters.
- Effective system of low cost filtration. It only consumes only 2% of the traditional filtration systems.
- Low water consumption. One hectare of a Crystal Lagoon consumes half of the water of a park and up to 10-times less than a golf course.
- Especially designed equipment and products.
- Permanent remote operation and control. Ensuring optimum quality and crystalline water at any moment.

Business Model

Crystal Lagoons technology may be acquired through franchising, including the license to use this worldwide patented technology and the necessary know-how for the development of different business aspects.

License

This license is given in exchange for royalties that are a small percentage of sales of the project in the case of residential real estate projects.

Know-how

- Master Plan conceptual design
- Basic engineering
- Detailed engineering
- On-site construction supervision
- Training of operations personnel
- Start up of the lagoon
- Remote operation and control
- Supply of especially designed equipment and products
- 24/7 after sales service
- Marketing consultancy



World Expansion

San Alfonso del Mar, is the first project developed in Chile using this concept and technology, thanks to which, it has positioned itself as the most successful second home resort in South America having sold 4-times more than the competition at a price 60% higher. In this project an 8 hectares (20 acres) crystalline lagoon of 1 kilometer (1,100 yards) in length has been operational for over 13 years and it received the Guinness World Record for the largest swimming pool in the world. As of that date more than 1,500 news articles about the pool have been published in the most important media worldwide.



In spite of its short trajectory, this technology is patented in more than 117 countries and it is currently being exported to the entire world in more than 100 megaprojects in 35 countries. Many of these projects are in construction and some are entering the operation stage.



One of a Kind Competitive Advantage

Caribbean landscapes are no longer exclusive in tropical destinations: turquoise crystalline waters, white sand beaches, palms and docks, can be taken almost anywhere, giving great added value to any real estate or tourist project.

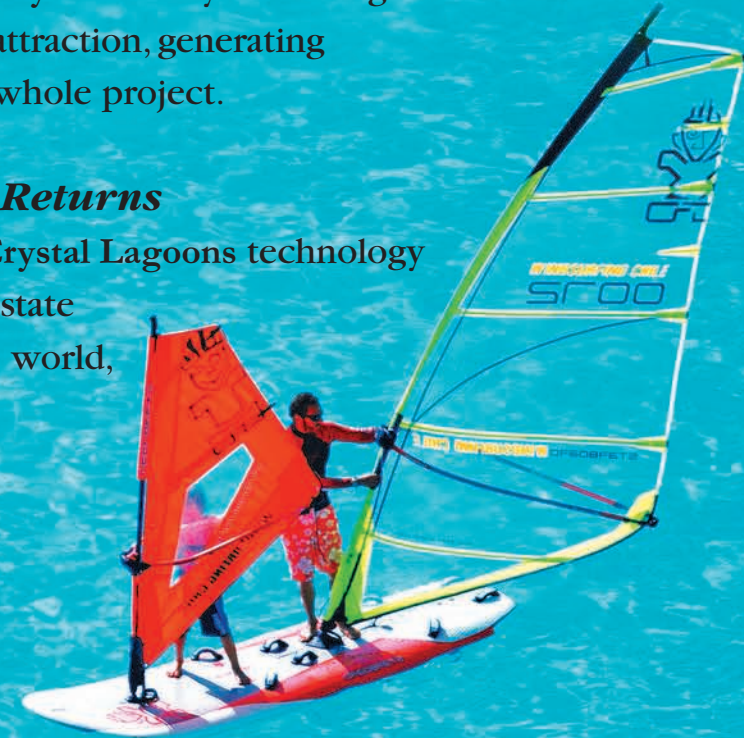
- **Great innovation value.** Giving the possibility of taking beach life to places never before imagined, completely changing people's life style.
- **Low Construction Costs** (US\$350,000 per hectare, US\$140,000 per acre) and **Maintenance** (US\$3,500 per hectare per month, US\$1,400 per acre per month). Being a fifth part of those for a golf course and saving 60 hectares (150 acres) that can be developed or sold, additionally obtaining a great economic advantage.
- **Oriented to the whole family.** These crystalline lagoons with beaches are a great attraction, generating tremendous value to the whole project.

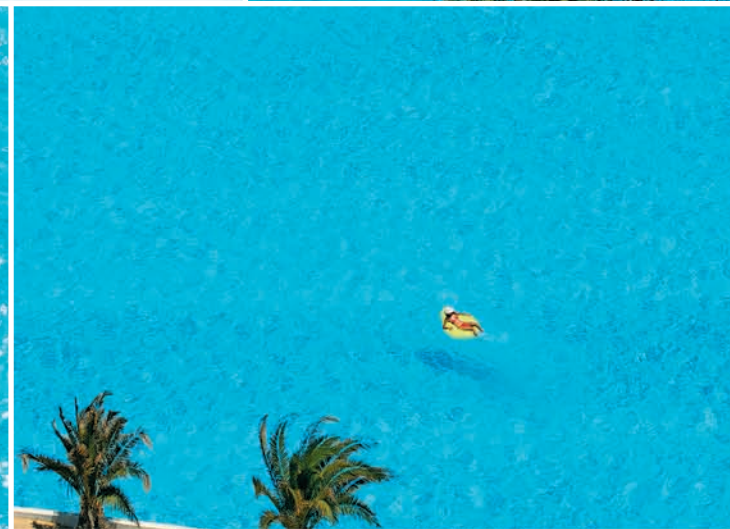
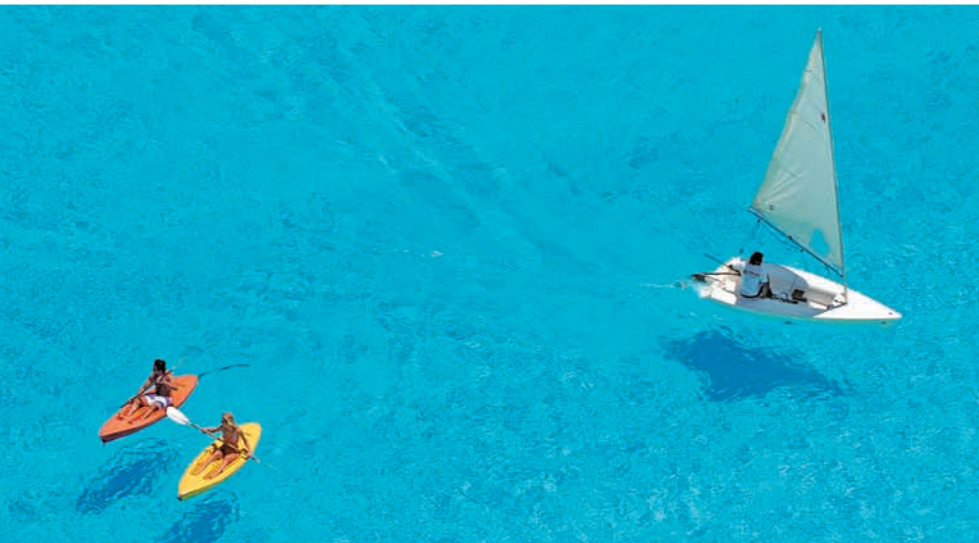


Excellent Investment Returns

That is how the patented Crystal Lagoons technology is revolutionizing the real estate industry everywhere in the world, assuring the developer of:

- **Better prices per square meter.**
- **Sells much faster than the competition.**
- **Huge value added for lands with limitations.**







SAN ALFONSO DEL MAR - CHILE



LAS BRISAS - CHILE



LAGUNA VISTA - CHILE



BRAZIL

100 PROJECTS WORLDWIDE



JORDAN



PANAMA



EGYPT



DUBAI - UAE